

MEGA Meeting 2026 Participating Association Sponsorship



Sponsorship Fee	Benefits
\$500* *(15% exclusive discount for minority associations)	One 6' Exhibitor Table
	Two complimentary event registrations
	One reserved seat at the VIP table with sponsors and speakers
	Prominent logo placement on the event registration page, all e blasts, and all event day materials
	Opportunity to give a 60 second infomercial during the program
	Sponsor ribbon on name badge
	Two slides in the event PPT deck
	Half page ad in the printed program

Participating Association's Responsibilities:

- Promote the annual event on your association's website and hyperlink to the MEGA Meeting registration page on the SMPS Atlanta website.
- Publicize the event to your membership, sponsors, and stakeholders through established outreach channels (website, e-blasts, social media, etc.).
- Send staff representatives (or Board members) to attend the industry event, and staff the association's exhibit booth.
- Participate actively in the event and encourage others in the industry to participate through outreach and publicity.
- Agree to have your association name and logo listed in the program and in publicity materials as co-hosts of the event.
- Plan for your members to receive continuing education units (CEUs), if applicable.

SMPS Atlanta is excited to take the lead in organizing and managing this event. We'll handle everything from choosing the topic and finding great speakers to coordinating venue logistics, managing registration and sponsorship fees, and taking care of on-site details. While your thoughts and ideas are always welcome, you can relax knowing that we've got the planning process covered!