MEGA Meeting 2025 Participating Association Sponsorship

smps Atlanta

Sponsorship Fee	Benefits
$500*	One 6' Exhibitor Table
	Two (2) free registrations for the event
	One (1) reserved seat at the VIP table with sponsors and speakers
	Logo displayed on event registration/promotional page
	Logo featured prominently on all event promotions including info blasts
	Association logo featured on promotional materials at event
	Opportunity for a 60-second infomercial at the event
*(15% exclusive discount for minority associations)	Sponsor ribbon on name badge

Participating Association's Responsibilities:

- Promote the annual event on their association's website and hyperlink to the MEGA Meeting registration page on the SMPS Atlanta website.
- Publicize the event to their membership, sponsors, and stakeholders through established outreach channels (website, e-blasts, social media, etc.).
- Send staff representatives (or Board members) to attend the industry event, and staff the association's exhibit booth.
- Participate actively in the event and encourage others in the industry to participate through outreach and publicity.
- Agree to have their association name and logo listed in the program and in publicity materials as co-hosts of the event.
- Plan for their members to receive continuing education units (CEUs), if applicable.

SMPS Atlanta is excited to take the lead in organizing and managing this event. We'll handle everything from choosing the topic and finding great speakers to coordinating venue logistics, managing registration and sponsorship fees, and taking care of on-site details. While your thoughts and ideas are always welcome, you can relax knowing that we've got the planning process covered!