

The background of the entire page is a dark, atmospheric photograph of the Atlanta skyline, including several skyscrapers, with a large green park and a winding river in the foreground. The sky is overcast with some light breaking through the clouds.

2026
**SPONSORSHIP
OPPORTUNITIES**

LEVEL UP AS A SPONSOR



Fuel the Movement. Fund the Momentum.

WHO IS SMPS ATLANTA?

SMPS Atlanta is a collaborative, forward-thinking community of over 175 members that is dedicated to creating business opportunities in the Architecture, Engineering, and Construction (A/E/C) industry. Through networking, educational opportunities, and industry-leading research, SMPS members gain a competitive advantage in positioning their firms successfully in the marketplace.

WHY YOU SHOULD SPONSOR

It's time you **get in the game** and level up your visibility with SMPS Atlanta. As a sponsor, you won't just see your logo displayed; you'll also receive stage time, spotlight moments, and a direct connection to the AEC industry's top marketing and business professionals.

SMPS Atlanta doesn't look for logos - we look for partners. Annual Sponsors help fund the programs, education, and connections that shape the future of AEC marketing. When your firm sponsors, you're not just supporting events, you're backing the people who build the industry.

By aligning your brand with SMPS Atlanta, you demonstrate your commitment to:

- » Elevating the role of marketing and business development in the A/E/C industry.
- » Supporting continuous learning and leadership development.
- » Enriching the local professional community that shapes our region's built environment.

In return, sponsors enjoy year-round exposure, engagement opportunities, and access to decision-makers who influence project teams, partnerships, and procurement across Georgia's A/E/C market.

**You bring the vision. We bring the mic.
Let's LEVEL UP.**

ANNUAL SPONSORSHIP LEVELS

- » **Headliner (\$3,500)** | Top of the marquee. Spotlight guaranteed.
- » **Main Stage (\$2,500)** | Front and center. All eyes, all energy.
- » **Opening Act (\$1,250)** | Setting the tone. Starting the show with impact.
- » **Backstage Pass (\$750)** | Access. Proximity. Behind-the-scenes connection.
- » **Hype Crew (\$500)** | Supporting the movement. Fueling the energy.

2026 Annual Sponsorship Benefits

Certified DBE/MBE/WBE Firms are Eligible for a 15% Discount *

Get exclusive benefits all year by becoming an annual sponsor!

Sponsorship Term: January 01, 2026 - December 31, 2026	Headliner (Diamond) \$3,500	Main Stage (Platinum) \$2,500	Opening Act (Gold) \$1,250	Backstage Pass (Silver) \$750	Hype Crew (Friend) \$500
SMPS Annual Membership(s)	2 Members	1 Member			
Program Registrations (1 Registrant per event)	ALL Events	4 Events	2 Events	1 Event	
Year End Finale Registration	x4	x2	x2	x1	
Professional Development Registrations (1 Registrant per event)	ALL Events	ALL Events	3 Events	2 Events	2 Events
Networking Event Registration (1 Registrant per event)	4 Events	2 Events	2 Events	1 Event	1 Event
Firm Logo Placement at sponsored events	●	●	●	●	●
Firm Logo with a brief narrative and hyperlink on SMPS Atlanta Website	●	●	●	●	●
Reposts and Shout-outs on Social Media Platforms**	●	●	●	●	●
Discounted SMPS Member Rates for all Event Registrations	●	●	●	●	
Job Posting(s) on SMPS Atlanta Website	Unlimited	x6	x3	x1	
Annual Sponsor Recognition on Name Tag for In-Person Events	●	●	●	●	
Project Feature in Eblast or Press Release	x3	x2	x1		
Social Media Takeover for a Day	●	●			
Ability to distribute branded swag at events	●	●			

*Contact our Sponsorship Director, Bethany Dahl (sponsorship@smpsatl.org), to verify your firm's eligibility for discount.

**SMPS Atlanta's Facebook, Instagram, and LinkedIn (if requested)

Full day events are not eligible for sponsorship registration.

ADDITIONAL SPONSORSHIP OPPORTUNITIES



Your decision to sponsor SMPS Atlanta makes a difference!

IN-KIND SPONSORSHIPS

Support the Vibe, Elevate the Experience.



From products and professional services to giveaway items and raffle prizes, in-kind partners help us turn great events into unforgettable ones. Your contribution fuels the energy, enhances member engagement, and delivers meaningful visibility - your firm's name featured on promotional materials and recognized live at events, right when it matters most.

- » Service Donations (media, photography, printing, graphics, etc.)
- » Raffle donations, door prizes, event giveaways, etc.
- » Event Space, branded promotional items

EVENT AND PROGRAMMING SPONSORSHIPS

Own the Room, Shape the Experience.



Want to take center stage at our biggest moments? SMPS Atlanta offers high-energy events that blend networking, education, and pure A/E/C buzz - from the Annual Healthcare Symposium to the MEGA Meeting and more.

Event sponsors step into the spotlight with targeted exposure, audience connection, and opportunities to amplify your firm exactly where industry conversations are happening. These opportunities are coming soon, reach out to Sponsorship@smpsatl.org for more information.

Questions? Contact our Director of Sponsorships -
Bethany Dahl at sponsorship@smpsatl.org



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